

## Your Reliable Partner In Steel





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## **OUR MISSION**

To be leading international steel distributor recognized for it's reliability, efficiency and commitment to quality.





## **OUR VISION**

To achieve growth and profitability through the provision of total steel procurement solutions and excellent service.



## **AGE Group Overview**



With almost four decades at the forefront of the region's steel industry, AGE Group is well established as a leading steel import, stockist, trade and distribution company, with the experience, expertise and network to provide exceptional service and unsurpassed value to our clients in the UAE, Saudi Arabia and beyond.

Since being established in 1974, we have built solid partnerships with the world's premier suppliers and processors in the steel industry, allowing us to offer a wide-range of competitively-priced products to serve the regional construction, IWP (Infrastructure, Water & Power) and Oil & Gas industries.

We pride ourselves on consistently offering:

HIGH QUALITY – Our suppliers are among the world's premier steel manufacturers and we maintain the highest quality standards at every step of the process.

COMPETITIVE PRICES – Our established network and structured trade finance operations mediate the fluctuations in the costs of steel to deliver you consistently fair prices.

**EXPEDIENT SERVICE** – Our stockist and distribution capabilities and IT infrastructure ensure you receive the right materials at the right time.

### Our History

The AGE story began in Dammam, Saudi Arabia in 1974, when brothers Ghayoor & Misbah Siddiqui founded the Arabian Gulf Trading Company to bring high quality, competitively priced structural steel to the Kingdom. Magnetized by the construction boom taking place in the then newly-formed United Arab Emirates, the brothers founded AGE Group and set up its first UAE subsidiary, AGE Intrade L.L.C., in Dubai in 1979. Rapid growth ensued, with annual gross sales exceeding USD 40 million and staff numbers reaching 150 employees within only five years.



Early in the 21st century, control of the group was passed on to the next generation of family leaders, who brought with them a fresh perspective, modern technologies and an aggressive vision for growth. As part of its strategic growth plan, AGE Steel Limited was launched in Jebel Ali, UAE in 2003, followed four years later by AGE Steel Limited being launched in Dammam, Saudi Arabia, and then Steel World Company Limited in 2008, to handle the trading business. AGE Galvanizing Limited was launched in Dammam in 2009 to meet KSA's high demand for steel galvanizing services.

## Our Corporate Philosophy

Our aim is to be the leading steel trade service provider in the GCC, Asia and Africa, by linking producers and consumers of steel through efficient and reliable communication and supply lines.

We plan to continue to expand our business prospects while meeting the challenges of the new century, via exceptional client relations, marketing, shipping, logistics and finance practices.

Our value system is based on achieving the highest ethical standards, maintaining strong customer focus and providing challenging and rewarding opportunities for our employees. We will succeed in adhering to these values by focusing on:

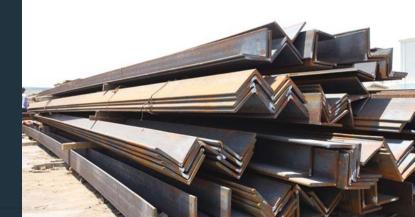
- : INDEPENDENCE: By being objective, we get the best deals for our business partners.
- TRANSPARENCY: We foster open, collaborative relationships built on trust.
- INTEGRITY: Once we've made a commitment, we stand by it.
- COMPETENCE: We deliver results and strive for continuous improvement.



Established Since 1974

Over the past three decades, we have built solid partnerships with the world's premier suppliers and processors in the steel industry

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## Why AGE Group

AGE Group goes from strength to strength, making us the right partner for any steel requirement. We differentiate ourselves through our:

PROVENTRACK RECORD – We have an unmatched track record in supplying a wide-range of structural steel since 1974.

FULL-SPECTRUM INVENTORY – We are one of the largest stockholders of structural steel in the UAE.

COMPETITIVE PRICES – Our low overhead costs and streamlined operations allow us to provide our products with very competitive value.

ISO 9001:2008 CERTIFICATION – All of our products are quality-assured as per the top standards set by the UKAS SGS Quality Assurance System for stocking and trading.

EFFICIENT DISTRIBUTION NETWORK – We offer the highest standard of steel-trade infrastructure in the industry.

SUPERIOR CUSTOMER SERVICE – Our clients are our top priority, and our highly skilled workforce adheres to the philosophy that 'the customer is always right'.

THE ORACLE ADVANTAGE – We are proud to have the highest adoption of IT in our line of business.

STRUCTURED TRADE FINANCE – We maintain strong ties based on reciprocal trust with an extensive worldwide network of premier banks.





Established in 1979, AGE Intrade imports, stocks and distributes a secure and reliable supply of structural steel in a wide range of grades and sizes. Manufactured by some of the world's premier steel producers, our stock represents the largest inventory of structural steel shapes and dimensions in the UAE.

Our 4,000-square-foot purpose-built office building in the Ras Al Khor Industrial Area overlooks our 160,000-square-foot stockyard, which benefits from easy access to main roads leading across the UAE and beyond, contributing to our reputation as one of the largest and most reliable stockholders of structural steel in the UAE.





## AGE Steel Limited - Jebel Ali, UAE

Located in the strategic port location of the Jebel Ali Free Zone, AGE Steel Limited was established in 2003 to complement AGE Intrade and address growing demand from export markets. The company warehouses a wide-range of steel stock in a purpose-built 550,000-square-foot storage area. Our duty-free port location maximizes the efficiency and cost-effectiveness of our operations, ensuring you receive the right materials, at the right time, and at the right price.

Due to the company's size, each member of our dedicated staff is assigned a specific role to ensure a trouble-free work environment. In order to maintain smooth and efficient operations at every step of the import and export process, our inventory management and financial accounting are handled on an Oracle Database, providing our team with up-to-date reports and automated business processes along every point of the supply chain.

### AGE Steel Limited - Dammam, KSA

AGE Steel Limited is a dedicated, cut-to-length facility in Dammam, Saudi Arabia. It is designed to quickly and precisely meet the high steel demand of infrastructure projects in KSA, with an ability to cut steel coils of up to 16 mm in thickness. Located in the Second Industrial Area of Dammam, the factory has a built up area of 6,750 square meters on a 28,000-square-meter plot of land.



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## AGE Galvanizing Limited - Dammam, KSA

AGE Galvanizing Limited is based in Dammam, Saudi Arabia and serves the entire KSA market with effective solutions to harsh environmental factors that cause rusting and corrosion. Specializing in galvanizing steel using a state-of-the-art, 'hot-dip', galvanizing process, AGE Galvanizing Limited provides strong and cost-effective protection for most kinds of steel products.

Galvanized steel has many important benefits and advantages over other methods, from durability, cost and availability to safety, sustainability and decreased environmental impact. With an experienced team and an established quality control process, AGE Galvanizing Limited is the right galvanizing partner in the Kingdom.

# Steel World Company Limited - Dammam, KSA

Steel World Company Limited was established to supply structural steel to the Saudi Arabian market. Stock is stored in a dedicated 25,000-square-meter warehouse in Dammam, Saudi Arabia, and fully supported by our stock in our sister company's warehouses in Dubai, UAE.



ISO 9001:2008 certification ensures the delivery of high-quality products



### **Products & Services Overview**

We provide the following high-quality products to our clients throughout the GCC, Asia and Africa:

#### **PRODUCTS**

M.S. Equal Angles	HEA / HEAA
M.S. Unequal Angles	HEB
M.S. Flat Bars	IPN
M.S. Round Bars	Universal Beams (UB)
M.S. Shafting Bars	Universal Column (UC)
M.S. Square Bar	MS Channels (RSC)
M.S. Hollow Sections (SHS, RHS)	UPE & UPN
M.S. Checkered Plates	Parallel Flange Channels
Expanded Metals	M.S. Plates
G.I. Gratings	Boiler Quality Plates
Pipes	Wear Resistant Plates
I Beams	CRC (Cold Rolled Sheets)
H Beam	G.I. Plain Sheet
IPE / IPEAA	Coils
	W-Sections

#### **SPECIFICATIONS**

Equal/Un Equal Angles	ASTM A36   EN 10025 S275JR
Flat/Round/Shafting/Square Bars	ASTM A36   EN 10025 S275JR   JIS G3101 SS400
Hollow Sections	JIS G3466 STKR 400   ASTM A500 GR.A/B
Checkered Plates	ASTM A36   EN 10025 S275JR
G.I.Gratings	ASTM A36   EN 10025 S275JR
Pipes	ASTM A53 GR.A/B   API 5L Gr.B   ASTM A 106 GR.B
. Beams/H.Beams	JIS G3101 SS400
PE Sections	EN 10025 S275JR   ASTM A36   S355JR   ASTM A 572 GR.50
HEA / HEB Sections	EN 10025 S275JR   ASTM A36   S355JR   ASTM A 572 GR.50
W-Sections	ASTM A36
Jniversal Beams/Columns	EN 10025 S275JR   S355JR   ASTM A 572 GR.50
Channels	EN 10025 S275JR   JIS G3101 SS400
JPN Channels	EN 10025 S275JR
PF Channels	EN 10025 S275JR   S355JR
Commercial Plates	ASTM A36   EN 10025 S275JR   JIS G3101 SS400   ST 37-2
Boiler Quality Plates	ASTM A 516 GR.70   SA 516 GR.60/65/70
High Grade Plates	ASTM A572 GR.50   50-D   50-DD   S355JR   S355J2   S355J2+N   S355JO   S355J2G3
	S355K2   S355K2+N   S355K2G3   S355K2G4   S355EMZ   EH36
Coils	ASTMA 36   ASTMA36 + B   S275JR   SS400   JIS G 3101   JIS G 3131
Third Party Certifications	ABS   LRS   DNV   GL   BV
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Whatever your steel requirements, AGE Group has you covered. We stock the widest range of steel products in the region, and can carry out large or small steel cutting and galvanizing requests – quickly and to your individual specifications.

Our high precision coil cutting service is carried out by a state-of-the-art cut to length machine. The machine has the ability to cut hot rolled and checkered steel coils from 2 to 16 millimeters thickness, 1 to 2 meters wide and up to 25 meters in length. This highly-precise process is overseen by experienced and highly trained professionals and a robust quality control policies and procedures to ensure efficient and accurate results, every time.

Our high quality and cost effective galvanizing service follows a three-stage hot dip process – pre-treatment, galvanizing and inspection – to ensure the highest quality and customer satisfaction standards in the industry. Our galvanizing kettle's large size – 13 meters long by 1.6 meters wide by 2.3 meters deep – allows us to galvanize your large objects in a single dip. All the steel processed at our plant meet or exceed the highest international galvanizing standards, including:

## Our Quality Assurance Policy





#### ISO 9001:2008 CERTIFICATION

All of our products are quality-assured as per the top standards set by ISO 9001:2008.

#### SUPERIOR PRODUCTS AND SERVICE

Prompt deliveries of material that meets your exact specifications and excellent customer service are the backbone of our success.

#### PROACTIVE MANAGEMENT STRUCTURE AND WORKFORCE CULTURE

We devote resources to the advancement of our workforce through training and direct involvement.



# AGE Group is firmly committed to continually improving our quality management system and acknowledges that:

- : It is through our employees that the quality of the company's products and services is realized. We therefore devote resources to the advancement of our team's knowledge through training and direct involvement.
- Our suppliers have a direct influence on the final quality of all our associated products and services. To be an approved AGE Group supplier, our suppliers must provide us with internationally-recognized assurances of the quality of their products.
- AGE Group senior management is committed to maintaining the highest standards of quality control via the implementation of quality assurance procedures and protocol at every level of our organization. We actively monitor and check all the material that passes through our supply chain in order to ensure the quality of our products.



Locations & Contact Info



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(Ras Al Khor Facility)

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#### AGE STEEL

(Jebel Ali Free Zone Facility)

South Zone

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#### AGE STEEL LIMITED & STEEL WORLD COMPANY LIMITED

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