



AGE INTRADE

Leading supplier of structural steel



The founders of Age Intrade established the company in Dubai in 1979 following the success of a steel trading business they had started in Saudi Arabia five years earlier. The company has grown steadily over the years and passed on to the second-generation management in 2002.

The growth of the business has since been on the fast track thanks largely to a booming global steel industry and substantial regional economic activity. Age Intrade now enjoys the reputation of being one of the leading suppliers of structural steel in the UAE.

Age Intrade's store yard and office

is located in Ras Al Khor, benefiting from convenient road access to local and national markets. Staff has access to a state of the art IT system to better serve the needs of its customers.

Long-term

The workforce is its strength, and their enthusiasm and loyalty are at the root of our success. Competition can be tough, placing great importance on factors such as speed, quality and service for long-term sustainability. Logistics have to be fine tuned and constantly adapted to ensure smooth and efficient delivery to its customers.

Many years of experience allow the

company to source steel using a tightly focused procurement strategy allowing for a broad choice of materials.

Age Intrade aims for profitable, sustainable growth, one that is founded on customers, resources and corporate culture.

Its aim is to fully satisfy customers thereby maintaining competitive advantages.

Reliability and fast delivery times are its strengths. Trust and commitment are crucial in its business relationships. Working with Age Intrade means dealing with reliable people who are aware of and fulfil their responsibilities. ■

AGE STEEL LIMITED

Quality steel for specific demands

Age Steel was established in Jebel Ali Free Zone in 2003 to supplement the structural steel operations of its sister concern of Age Intrade.

The business activities of the company grew so rapidly that the storage capacity had to be increased five-fold to 50,000 square metres in order to meet the demand for steel. Jebel Ali has proven to be strategically well placed for steel players due to the huge popularity and success of the port.

Branches of the company are in the process of being opened in regional

markets of Qatar, Oman and Saudi Arabia to meet the growing demand for steel in the region. Its customers will benefit from a vast range of stock deliverable through a wide network of regional branches.

Delivering quality

The management has over 30 years of experience in the steel industry and believes in providing quality in all aspects of the business and has met all the requirements of ISO 9001:2000 system certifications.

Staff are highly trained and experi-

enced in delivering quality steel based on the specific requirements of our customers. Stock is managed by a fleet of trailers, trucks and forklifts to ensure smooth and efficient operations at all times. Inventory management and financial accounting are handled by a modern and regularly updated software package that is run on high performance Oracle database and windows operating systems.

The company plans to substantially increase the existing storage capacity to improve delivery times and maintain competitive advantages. ■